

Press Release

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L&TMRHL AND KITAB LOVERS BOOK FAIR PARTNER TO IGNITE A LOVE FOR READING IN HYDERABAD

Hyderabad: Bookworms and bibliophiles rejoice! L&T Metro Rail (Hyderabad) Ltd. (L&TMRHL) is proud to partner with the Kitab Lovers Book Fair to bring a vibrant literary experience to the heart of Hyderabad. From 10th to 14th April 2024, the Ameerpet Metro Station Concourse Level will be transformed into a haven for book lovers, offering a diverse selection of new and pre-loved titles across various genres.

This exciting literary event promises an immersive experience for all ages. Visitors can browse a vast collection of books across various genres, from captivating novels and insightful biographies to thrilling adventures and heartwarming children's stories.

Promoting Literacy and Well-being

“At L&TMRHL, we are committed to fostering a culture of reading and promoting mental well-being within our communities,” said **Mr. KVB Reddy, MD & CEO, L&TMRHL**. *“This partnership with Kitab Lovers Book Fair aligns perfectly with our vision, providing a unique platform for Hyderabad Metro Rail passengers to discover new stories, expand their knowledge, and unwind amidst the hustle and bustle of city life.”*

Mr. Murali Varadarajan, Chief Strategy Officer, L&TMRHL, further emphasized, *“The Ameerpet Metro Station offers a convenient and accessible venue for book lovers across Hyderabad to gather and celebrate their passion for reading. We encourage everyone to join us for this enriching experience.”*

Championing the Free Library Movement

The event was graced by a Special Guest, **Ms. Akarshana Satish**, a 12 yr. old, studying in Hyderabad Public School, appreciated by Hon’ble PM Sri. Narendra Modi, for leading and advocating the Free Library Initiative. Akarshana's dedication to promoting book accessibility for all serves as an inspiration to young and old alike.

“I am thrilled to be a part of this exciting event,” said **Ms. Akarshana Satish**. *“Reading opens doors to new worlds and ignites imagination. I encourage everyone to visit the Kitab Lovers Book Fair, explore the wonderful collection of books, and discover the joy of reading.”*

Event Details:

Dates: April 10th – 14th, 2024

Time: 10:00 AM – 10:00 PM

Venue: Ameerpet Metro Station Concourse Level

About L&T Metro Rail (Hyderabad) Limited:

L&T Metro Rail (Hyderabad) Limited (L&TMRHL) is a subsidiary of Larsen & Toubro - L&T Metro Rail (Hyderabad) Limited ("The Company") to implement the Project on Design, Built, Finance, Operate and Transfer (DBFOT) basis. The Company signed the Concession Agreement with the then Government of Andhra Pradesh on 4th September 2010 and completed the financial closure for the Project on 1st March 2011 in a record period of six months. This is the largest fund tie-up in India for a non-power infrastructure Public Private Partnership (PPP) project.

HYDERABAD
10th APRIL 2024