

Press Release

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Best Public Relations Manager of the Year – 2017 to Mr. Sanjay Kapoor by PRSI

We are happy to announce that Mr. Sanjay Kapoor, General Manager & Head, Corporate Communications & Advertising Business, L&T Metro Rail (Hyderabad) Limited received the CVNR Award for the Best Public Relations Manager of the Year 2017, on 21st April, 2017 – the International Public Relations Day. The Award was presented by the Chief Guest, Sri Pathuri Sudhakaar Reddy, MLC, Chief Whip, Telangana Legislative Council.

The CVN Public Relations Foundation, Hyderabad presents Dr. C.V. Narasimha Reddi Award for the Best Public Relations Manager, which is presented to Communication Professionals for their outstanding performance in promoting the Vision, Mission and Goals of their company, through Effective Corporate Public Relations.

The 31st National Public Relations Day was organized by the Public Relations Society of India, Hyderabad Chapter, Telangana State, on 21st April, 2017. The theme being ‘Salutations to the Indian Armed Forces.’ The Guest of Honour was Col. A Tripathy, Commanding Officer, Hyderabad, besides Dr. C.V. Narasimha Reddi, Former Director, I & PR & Editor PR Voice. The Key Note Address was given by Brig. Ramesh A.V., College of Defence Management, Secunderabad, and the Distinguished Guest was Sqd. Ldr. Malcolm Wolfe, IAF (Retd.)

Public Relations Society of India (PRSI) Public Relations Society of India (PRSI), the national association of PR practitioners was established in 1958 to promote the recognition of public relations as a profession and to formulate and interpret to the public the objectives and the potentialities of public relations as a strategic management function.

The members of the society are public relations practitioners from Multinationals, Govt, Public and Private sector, Academics and PR consultants.



Mr. Sanjay Kapoor receiving the Best PR Manager Award, 2017 from Chief Guest, Sri Pathuri Sudhakaar Reddy, MLC, Chief Whip, Telangana Legislative Council in the presence of Dr. C.V. Narasimha Reddi, , Former Director, I & PR & Editor PR Voice



PRSI Citation



PRSI Award

L&T Metro Rail (Hyderabad) Limited:

L&T Metro Rail (Hyderabad) Limited is a subsidiary of Larsen & Toubro which is an Indian multinational engaged in technology, engineering, construction, manufacturing and financial services with USD 16 billion in revenue. It operates in over 30 countries worldwide. A strong, customer-focused approach and the constant quest for top-class quality have enabled L&T to attain and sustain leadership in its major lines of business for over seven decades.

For queries please contact:

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HYDERABAD

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