

Press Release

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3000 ENTHUSIASTIC RIDERS PARTICIPATED IN HYDERABAD METRO CONNECTS 2014 CYCLING RIDE FROM MIYAPUR – L B NAGAR

HYDERABAD METRO RAIL PROJECT CONNECTS: Cycling & Metro Rail

Hyderabad 23rd February 2014: Over 3000 enthusiastic riders participated in the massive community cycling ride - **Hyderabad Metro Connects 2014** across the HMR Corridor I – Miyapur to L B Nagar.

L&T Metro Rail (Hyderabad) Limited (LTMRHL) along with Hyderabad Metro Rail Limited along with The Atlanta Foundation (TAF) supported by Hyderabad Bicycling Club (HBC) is organizing Hyderabad Metro Connects 2014 – a celebration of two most popular eco-friendly commutes – Cycling & Metro Rail!

Hyderabad Metro Connects is organised across the 3 Metro Rail Corridors; **Red Line, Green Line & Blue Line** in 3 editions. The second ride of the series is **HYDERABAD METRO CONNECTS – RED EDITION** - marking the colour of the HMR Corridor I.

The event was flagged off by **Ms. P V Sindhu**, renowned Badminton player and first ever Indian woman to win a medal in singles at the World Championships. The other dignitaries who flagged off were **Mr. V B Gadgil**, CE & MD, L&T Metro Rail (Hyderabad) Limited, **Mr. NVS Reddy**, Managing Director, HMRL.

The riders included corporate employees, students and citizens of Hyderabad. The event started with much fanfare at HMR Miyapur Depot. The ride culminated at L B Nagar Indoor Stadium with a grand felicitation ceremony for all the riders.

“It gives me great pleasure to be in the midst of many like-minded people who want a green environment. I am proud to flag off the Hyderabad Metro Connects 2014 and to cheer all riders who are here to prove that metro and cycle is the way forward.”

*This mega project will bring a sea change to the city of Hyderabad and I am proud to associate myself with the project being a Hyderabadi. The crowd here makes me nostalgic of the time when I am in the court surrounded by spectators. Kudos to the riders and the Hyderabad Metro Rail Project.”, stated **Ms. P V Sindhu**.*

*Speaking on this occasion, **Mr. V B Gadgil**, said “It is the excitement that I see here that binds cycling & Hyderabad Metro Rail. We are committed to transform Hyderabad into a green eco-friendly city and we believe that the Hyderabad Metro Rail project is a people’s project. This is for the people, by the people, and of the people. And what better way to highlight this than by getting citizens on our very old and trusted mode of transportation – cycling. Ride for our city... Ride for our Metro.”*

*Speaking on the occasion, **Mr. NVS Reddy**, stated, “Cycling is fun, functional and for fitness. Hyderabad Metro Rail project is being designed and built in a unique way. It is viewed not as a simple transportation project but an opportunity to redesign Hyderabad city as a people friendly green city with better air quality. Creation of high quality public space, sidewalks, skywalks and bicycle stations at Metro stations would be an integral part of our Metro design.*

Availability of world class public transport coupled with non-polluting bicycle connectivity, etc., would considerably reduce air pollution and improve liveability of a city. I am glad that our initiative to promote cycling in Hyderabad is evoking very good response, especially from young professionals with well-paid jobs. Let us ride for our health, our city and our joy”.

*Conveying his best wishes to all participants, **Mr. Mandeep Singh Bhatia**, Business Head, Andhra Pradesh, Vodafone India said, “Vodafone India, as a value based organization, is passionate about people and is committed to achieving the highest standards in health, safety and well-being for all. We have always believed in reaching out to people and creating awareness on crucial social issues. Our endeavour has been to promote these virtues within communities, toward ensuring a safe working environment. We take this opportunity to urge the citizens of Hyderabad and the state of AP, to follow a healthy lifestyle.”*

***Mr. Deenanath Harapanahalli**, Founder Chairman, The Atlanta Foundation, stated, “We are thrilled about our association with L&T Metro Rail (Hyderabad) Ltd. TAF organizes the country’s biggest & the best corporate cycling rides. We hope that this ride creates the desired awareness on public commuting and the symbiotic relationship between Metro Rail and Cycle, and also that our mission of “Changing Lives Through Education” progress as fast as the metro.”*

About L&T Metro Rail (Hyderabad) Limited:

L&T Metro Rail (Hyderabad) Limited is a subsidiary of L&T IDPL, promoted by L&T Group, which is a USD 14 billion technology, engineering, construction, manufacturing and financial services conglomerate, with global operations. It is ranked 4th in the global list of Green Companies in the industrial sector by the reputed international magazine Newsweek, and ranked the world's 9th Most Innovative Company by Forbes International. L&T is one of the largest and most respected companies in India's private sector. A strong, customer-focused approach and the constant quest for top-class quality have enabled L&T to attain and sustain leadership in its major lines of business over seven decades.

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